

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Liberals and NDP tied in Sudbury**

### **Thibeault with high awareness, Olivier and Shawbonquit with highest approvals**

TORONTO January 13<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 801 voters in the Ontario provincial riding of Sudbury, where a by-election will take place February 5<sup>th</sup>, relatively equal proportions of voters, about 4-in-10, will vote either for the Liberal candidate and former NDP MP, Glenn Thibeault (40%) or the NDP candidate, Suzanne Shawbonquit (42%). About one tenth will vote Paula Peroni, the PC candidate (13%) and very few will vote either the Green candidate, David Robinson (3%) or the former Liberal, now independent candidate, Andrew Olivier (1%).

### **Thibeault with highest awareness, Olivier and Shawbonquit have best approvals**

While Glenn Thibeault is the best known candidate (96% aware), his approval is characteristic of just one half (51%), greater than that for Paula Peroni (aware - 74%, approve - 37%), but less than that for less well-known candidates (Suzanne Shawbonquit, aware - 67%, approve - 68% and Andrew Olivier, aware 83%, approve - 68%). Thibeault's approvals are, in fact, equal to those of the least known candidate, David Robinson of the Green Party (aware - 32%, approve 51%).

"Despite Glenn Thibeault's high profile in this riding as the former NDP MP, it is shaping up to be a horserace between him and Suzanne Shawbonquit, the new NDP candidate, and this is helped along by the deep New Democrat roots in this riding," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**June 13<sup>th</sup>, 2015**

### **HIGHLIGHTS:**

- Relatively equal proportions of voters, about 4-in-10, will vote either for the Liberal candidate and former NDP MP, Glenn Thibeault (40%) or the NDP candidate, Suzanne Shawbonquit (42%).
- While Glenn Thibeault is the best known candidate (96% aware), his approval is characteristic of just one half (51%).
- "Despite Glenn Thibeault's high profile in this riding as the former NDP MP, it is shaping up to be a horserace between him and Suzanne Shawbonquit, the new NDP candidate, and this is helped along by the deep New Democrat roots in this riding," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 801 randomly selected residents of the Sudbury provincial riding 18 years of age and older. The poll was conducted on January 13<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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***Candidate Approval - Ranking***

<b>%</b>	<b>Approve</b>	<b>Aware</b>
Glenn Thibeault	51	96
Andrew Olivier	68	83
Paula Peroni	37	74
Suzanne Sawbonquit	68	67
David Robinson	51	32

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**Current Provincial Party Preference**

'A provincial by-election will take place in the riding of Sudbury on Thursday, February 5. Which party's candidate are you most likely to vote for in this by-election?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided / Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	771	35	73	131	223	309	349	422
Liberal Glenn Thibeault	40	30	44	44	44	39	40	40
PC Paula Peron	13	7	14	13	12	20	14	12
New Democrat Suzanne Shawbonquit	42	55	40	40	41	36	42	43
Green David Robinson	3	6	1	2	2	3	2	4
Independent Andrew Olivier	1	1	2	1	1	1	1	1
Another Party	0	0	0	0	0	0	0	0

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	771	63	129	117	85	91	109	20
Liberal Glenn Thibeault	40	15	35	33	54	39	59	39
PC Paula Peron	13	5	11	18	10	12	19	32
New Democrat Suzanne Shawbonquit	42	76	52	42	34	46	18	0
Green David Robinson	3	3	1	6	1	2	1	25
Independent Andrew Olivier	1	0	1	1	1	1	2	4
Another Party	0	0	0	0	0	0	0	1

**Past Provincial Party Preference**

%	Total	Conservative	Liberal	New Democratic	Green	Another Party
Sample	771	136	298	242	27	27
Liberal Glenn Thibeault	40	15	87	15	12	56
PC Paula Peron	13	70	3	4	4	4
New Democrat Suzanne Shawbonquit	42	14	7	78	37	35
Green David Robinson	3	0	1	2	45	3
Independent Andrew Olivier	1	1	2	1	2	2
Another Party	0	0	0	0	0	1

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**Glenn Thibeault Approval**

*'Do you approve or disapprove of Glenn Thibeault?'*

*[Aware of Glenn Thibeault]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	758	34	70	132	218	304	342	416
Approve	51	51	59	50	51	47	51	52
Disapprove	49	49	41	50	49	53	49	48

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	758	60	120	115	85	93	111	17
Approve	51	48	47	49	58	48	62	88
Disapprove	49	52	53	51	42	52	38	12

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	758	93	256	168	19	188	8
Approve	51	28	95	18	28	8	28
Disapprove	49	72	5	82	72	92	72

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### ***Paula Peroni Approval***

*'Do you approve or disapprove of Paula Peroni?'*

*[Aware of Paula Peroni]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	603	25	64	105	170	239	279	324
Approve	37	23	29	41	48	42	35	39
Disapprove	63	77	71	59	52	58	65	61

### **Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	603	39	86	91	62	81	101	18
Approve	37	38	46	46	31	26	32	42
Disapprove	63	62	54	54	69	74	68	58

### **Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	603	92	182	130	16	161	8
Approve	37	92	24	30	14	46	74
Disapprove	63	8	76	70	86	54	26

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***Suzanne Shawbonquit Approval***

*'Do you approve or disapprove of Suzanne Shawbonquit?'*

*[Aware of Suzanne Shawbonquit]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	485	24	45	77	148	191	222	263
Approve	68	55	67	74	80	68	63	73
Disapprove	32	45	33	26	20	32	37	27

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	485	38	65	73	61	61	79	9
Approve	68	81	78	71	52	65	61	47
Disapprove	32	19	22	29	48	35	39	53

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	485	53	142	150	13	109	6
Approve	68	44	41	92	72	58	31
Disapprove	32	56	59	8	28	42	69

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**Andrew Olivier Approval**

*'Do you approve or disapprove of Andrew Olivier?'*

*[Aware of Andrew Olivier]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	702	28	67	119	203	285	311	391
Approve	68	62	70	66	69	71	63	72
Disapprove	32	38	30	34	31	29	37	28

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	702	48	105	103	80	89	109	18
Approve	68	71	71	64	58	75	59	73
Disapprove	32	29	29	36	42	25	41	27

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	702	87	226	150	17	194	8
Approve	68	65	48	86	79	98	64
Disapprove	32	35	52	14	21	2	36

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**David Robinson Approval**

*'Do you approve or disapprove of David Robinson?'*

*[Aware of David Robinson]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	272	11	33	48	84	96	141	131
Approve	51	41	52	52	51	54	39	64
Disapprove	49	59	48	48	49	46	61	36

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	272	13	33	34	35	36	55	12
Approve	51	35	41	52	33	42	67	71
Disapprove	49	65	59	48	67	58	33	29

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	272	37	94	47	12	70	3
Approve	51	42	46	53	95	41	77
Disapprove	49	58	54	47	5	59	23

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